

Want to know more?

Cornwall

School for Social Entrepreneurs

Information Sessions

To book your place

Call **Colette**

Programme Coordinator

01726 223586

or Email

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You are invited to our

2010 Information Session in

PENZANCE
St John's Hall
Committee Room 3
Alverton Road
on Friday
19th March at
10.30am

Student Recruitment 2010

Cornwall School for Social Entrepreneurs

c/o Cornwall Development Company
Pydar House, Pydar Street,
TRURO, TR1 1EA

Web: www.sse.org.uk

Sally Heard

Development Manager

Email:

sally.heard@cornwalldevelopmentcompany.co.uk

Tell others . . .

Are you unemployed or facing redundancy and have a great idea for a community business? Calling all social entrepreneurs ...

Introducing

The Cornwall School for Social Entrepreneurs opened its doors in March 2009 for the 9 month programme to a group of 15 people from across Cornwall. Our students have now graduated and have gone on to set up a wide range of new businesses and social projects.

The School for Social Entrepreneurs (SSE) exists to provide training and opportunities to enable people to use their creative and entrepreneurial abilities more fully for social benefit. SSE supports individuals to set up new charities, social enterprises and social businesses across the UK.

The SSE runs practical learning programmes aimed at helping develop the individual entrepreneur and their organisation simultaneously: our approach, and belief, is that social change is people-powered, and that the most valuable assets and resources we have are human ones. You get involved one day a week by attending sessions at our community base in Penzance or going on visits to social enterprises and other projects, plus a residential to look forward to later in the year. If you are in receipt of benefits or not working we can assist you with support from the Enabling Fund.

Graeme De Lyons from Penzance developed his ideas and created The Possibility Bus, a carbon-neutral vehicle that travels to individuals and groups in their local communities. This travelling holistic centre delivers a variety of opportunities for increased awareness and self-empowerment encompassing health, nutrition, creativity and education.



Jane Yeomans

Founder of ZOOP as an innovative social enterprise working in partnership with the Cornish Precious Lives charity to promote sustainable living to families with children under 5 years of age. ZOOP provide training sessions and runs a funky retail shop selling high quality donated toys, clothes and equipment for the under fives. www.zoop.org.uk



The SSE Programme

The Cornwall SSE programme 2010 will start in April and run through school term-time. Students will take part in the following:

- Study days
- Experts Sessions
- Witness Sessions
- Tutorials
- Action Learning Sets
- Project Visits
- Residential

Requirements

Recruitment for the programme is competitive and places are not guaranteed. However, we are not looking for formal qualifications to gain entry to programme. Cornwall SSE is looking for people who have the drive, commitment, willingness to push the boundaries and work hard.

Is SSE right for you?

All our students are selected because of their ideas, interests and projects they feel passionate about. It's about making a difference in the world, locally or globally. We help you combine business skills with social thinking. We help you become employed or self-employed.

Who pays for your place on the SSE programme?

Cornwall SSE is a partner in the Cornwall Works for Social Enterprise Convergence ESF programme, co-financed through Jobcentre Plus (DWP) and led by Cornwall Council. Cornwall SSE is managed through Cornwall Development Company and was the seventh School to be established with support from the SSE team based in Bethnal Green, London. Cornwall SSE was enabled by a strong partnership of people / organisations in Cornwall with a passion to make it happen and Convergence ESF investment.'

What is a Social Entrepreneur?

An entrepreneur is someone who initiates new business opportunities. However a social entrepreneur is motivated more by social purpose using business acumen for social gain. Social entrepreneurs are found from all walks of life in every culture and engaged in the voluntary, public and private sectors.